

# FLORIDA OF TMW

## About Florida of Tomorrow

Since launching in 2022, Florida of Tomorrow has rapidly grown into a powerhouse media company, spotlighting local brands without a paywall, ensuring wide and free accessibility. **Our mission:** to distribute engaging marketing content freely, amplifying our clients' stories quickly to our extensive readership of Florida & New York residents.

In just over 20 months, we have done just that..

11,282,000

monthly social views

3,320,540

monthly unique viewers

182,110

monthly website visitors

14,300

newsletter subscribers

232,000

average post views

34%

miami-dade

31%

palm beaches

12%

new york

7%

orlando

5%

tampa

demo

82% realtors, brokers,  
interior designers, business  
professionals

some brands we've worked with..



## **1** DIGITAL CAMPAIGNS

We create powerful digital campaigns for our clients by tapping into our network and channels:

- monthly website articles
- collaborated social media posts
- highlighted newsletter stories
- website + newsletter banner advertisements

## **2** MARKET RESEARCH

We offer community-driven market research and design validation through polls.

Our engaged audience of real estate professionals and future-focused residents provides valuable insights into Florida's market preferences and design trends, helping companies like yours make informed decisions.

## **3** EVENT PARTNER

Maximize your event's reach and use our brand's likeness when marketing and selling:

- Florida of Tomorrow Presents
- Event marketing
- showcased on our website's homepage in "Events"

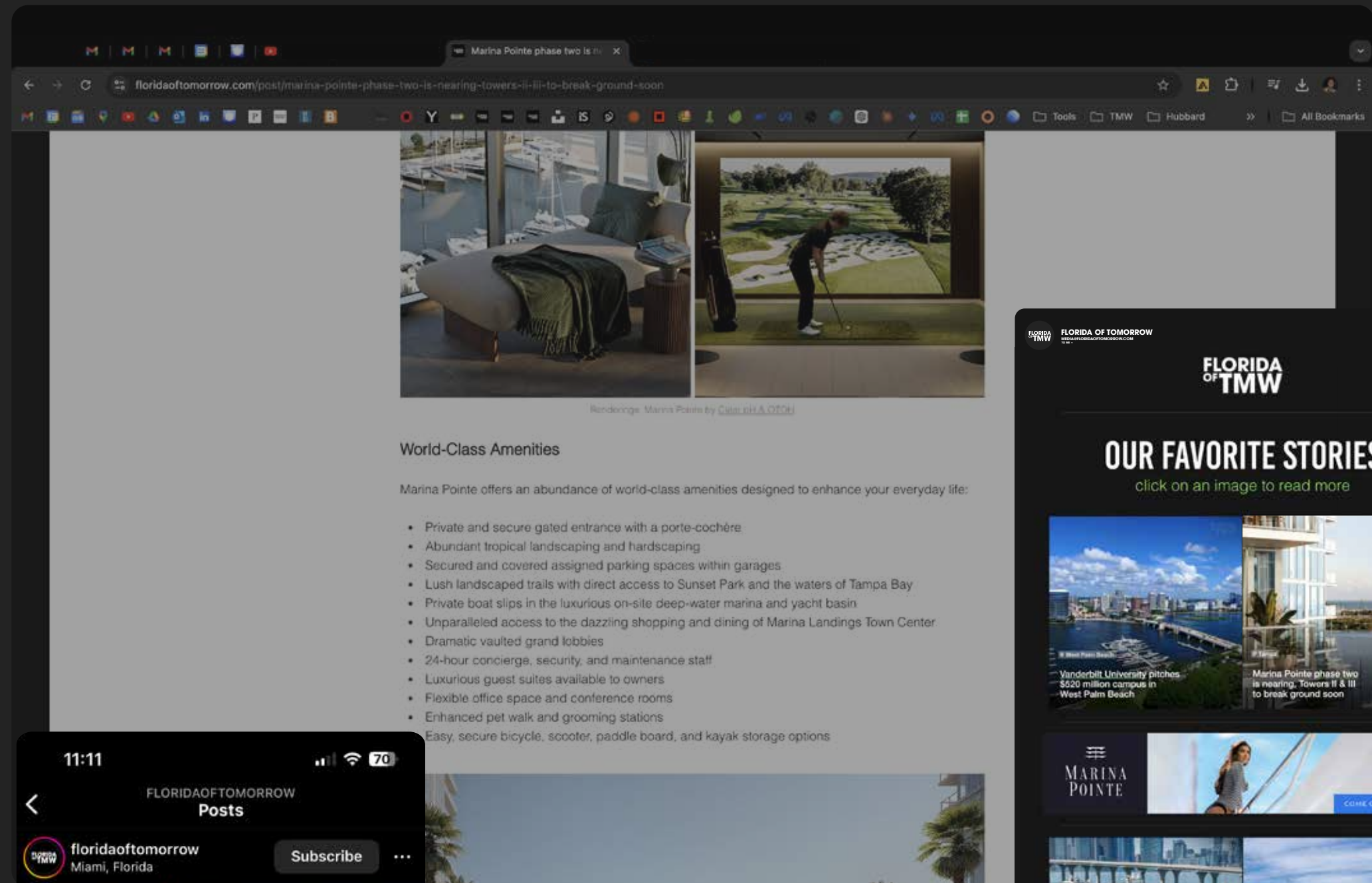
## **4** CREATIVE WORK

Outside our marketing, we love building creative:

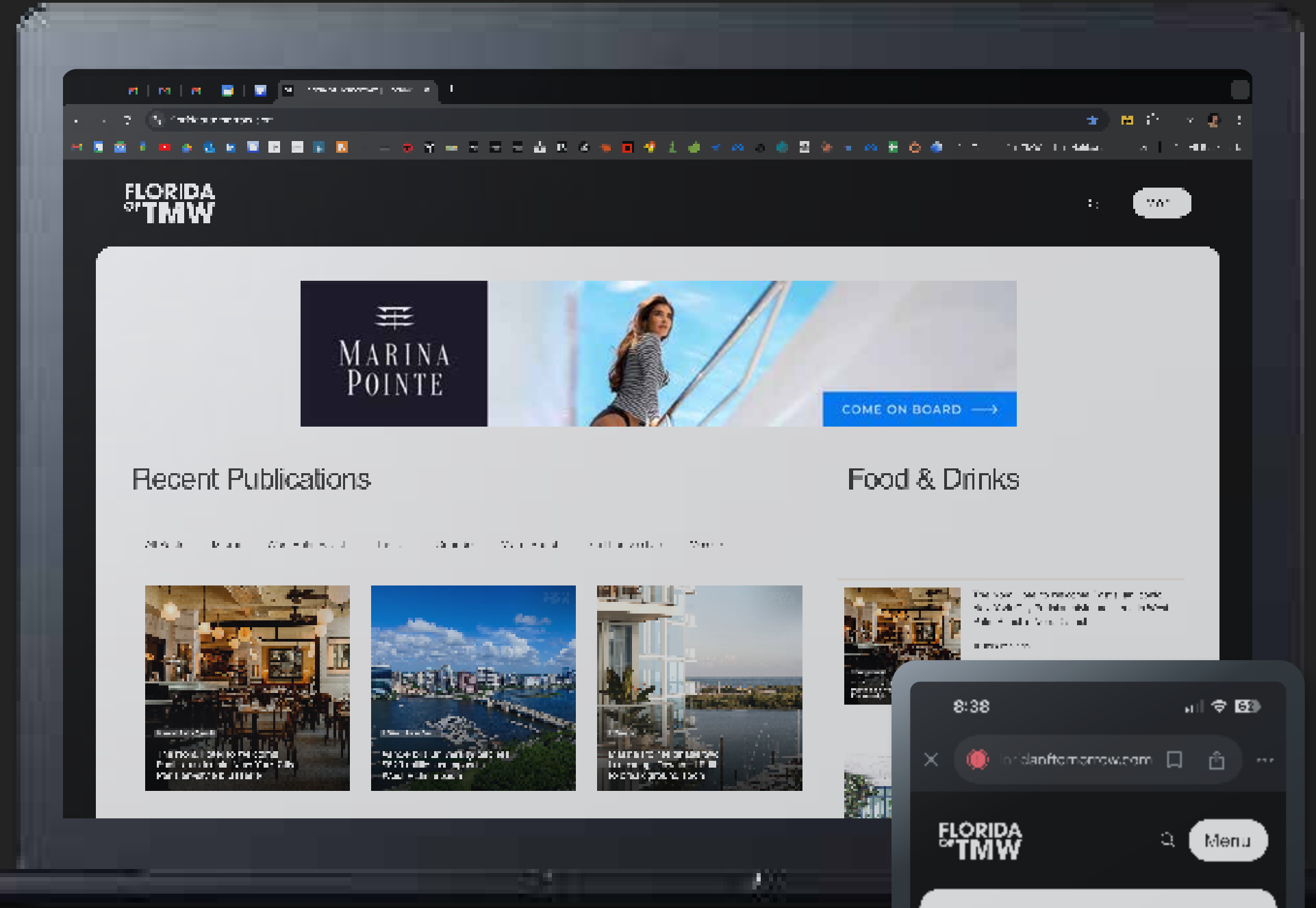
- powerful website builds
- aerial photography + video
- graphic design

# FLORIDA OF TMW

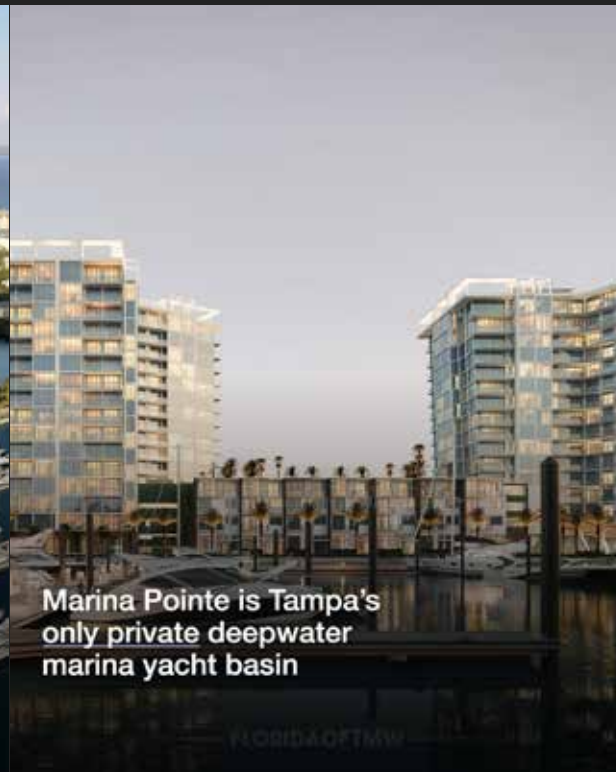
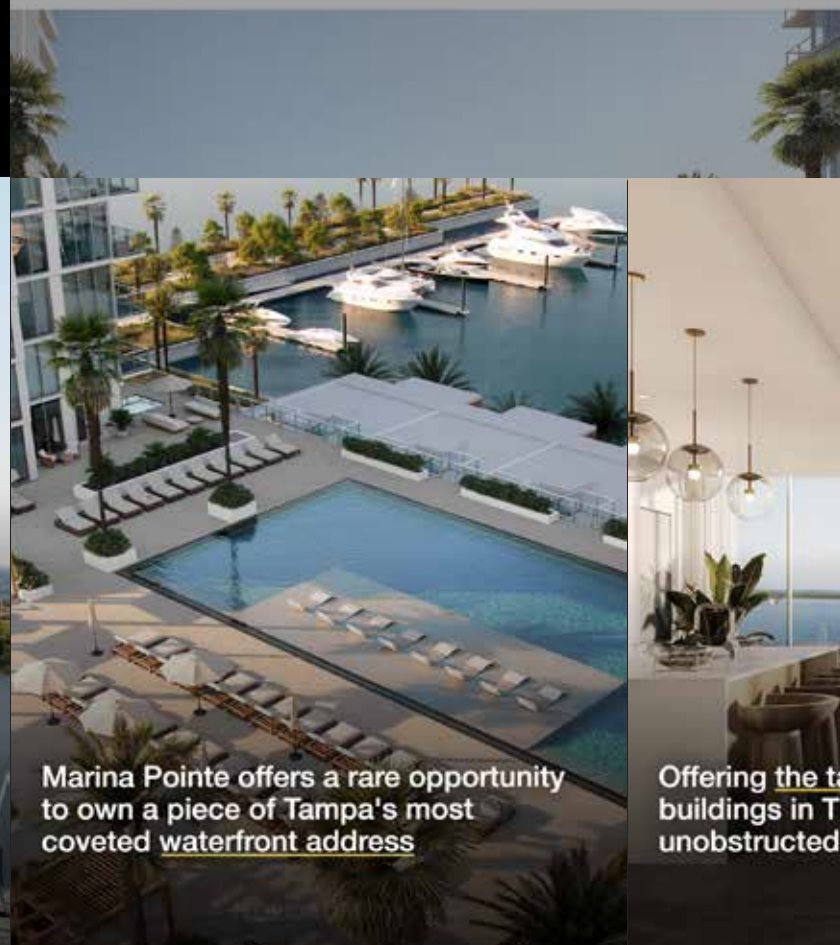
# WHAT OUR CAMPAIGNS LOOK LIKE



WEBSITE ARTICLES THAT REACH THE MASSES

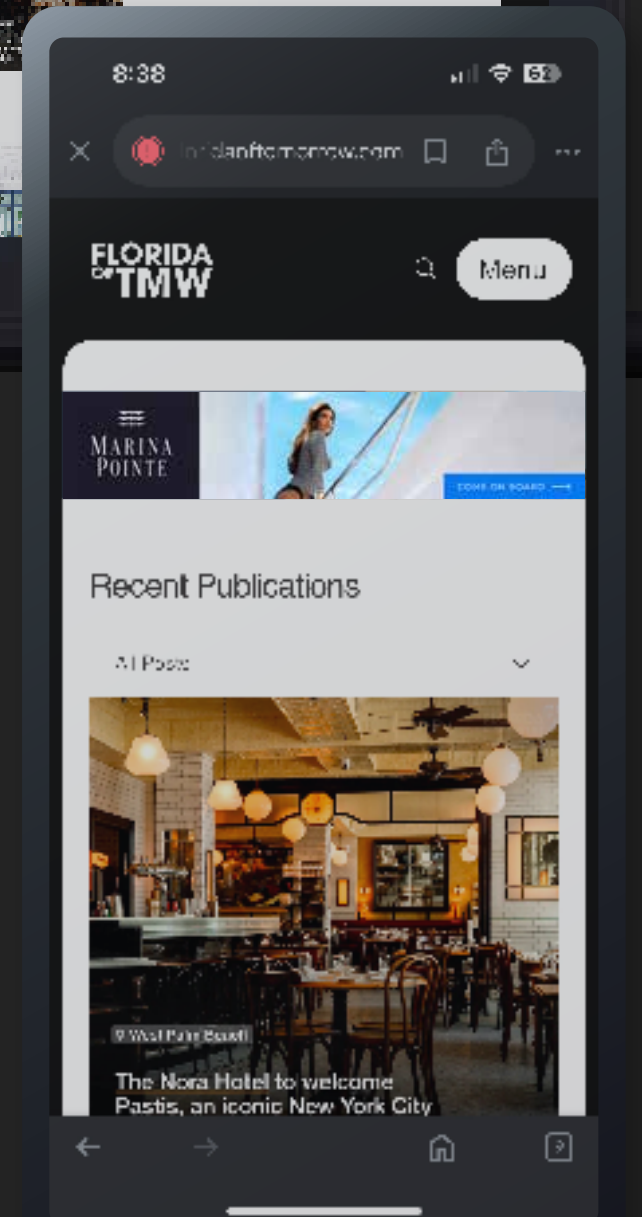


EMAIL MARKETING TO WHO MATTERS



WEBSITE BANNER ADS

DYNAMIC ADVETORIAL SOCIAL SLIDER



## Full Takeover Package

recommended

### 3 monthly collaborated posts on our social media accounts

instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

### 3 monthly website articles/features

website articles live on our homepage all month long

### 3-5 weekly instagram + facebook stories

we'll continually share your project on our 5,000 avg. viewer stories

### 2 monthly newsletter feature stories + banner ads

shared with our email subscribers

### + dynamic banner ads across all of our website pages

take over the main header on Florida of Tomorrow's website

### + social media link in bio custom button

your own dedicated menu item - either a direct link or expandable menu

### + pinned post across profiles

always be the center of attention with a pinned post on all of our socials

### + logo in 'our partners'

have your logo displayed at all-times across all of our channels as an official partner

### + dedicated instagram highlight

dedicated instagram story on our page for all things you

### + multi-page print story in our official guide book

beautiful multi-page story in our hardcover book (2-month minimum)

### + website banner ads + partner logo on New York of Tomorrow

showcase your partnership and run your web banners simultaneously across our markets

\$6,000/mo

## Gold Campaign Package

### 1 monthly collaborated post on our social media accounts

instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

### 1 monthly website articles/features

website articles live on our homepage for 5 days

### 2 weekly instagram + facebook story

we'll continually share your project on our 5,000 viewer stories

### 1 monthly newsletter feature

shared with our email subscribers

### + standard banner ads across all of our website pages

join our advertisers on the lower half of our website pages

2-month minimum

\$1,300/mo

## One-Time Blast

### 1 collaborated post on our socials

instagram, tiktok, linkedin, twitter, threads

### 1 website article

website article live on our homepage for 5 days

### 2 instagram + facebook stories

we'll share your project on our 5,000 viewer stories

\$800

## Not exactly what you're looking for?

contact us to build a custom campaign that fits yours needs.

# FLORIDA OF TOMORROW GUIDE

2026 FIRST EDITION | HARDCOVER

Our innaugral guide book will highlight all the best and what's to come across each city in Florida

## What's in the book

CATEGORIES FOR EACH CITY

- Upcoming Real Estate Developments
- Best + New Restaurants
- Best + New Hotels and Resorts
- Best + New Golf Courses
- The Best Gyms + Fitness Brands
- The Best Local Brands

## Story + Advertising Pricing

Early-Bird Pricing: Before January 2025

HALF-PAGE AD: \$800 | FULL-PAGE AD: \$1,200 | MULTI-PAGE STORY: \$4,000

General Pricing: January 2025 - May 2025

HALF-PAGE AD: \$1,200 | FULL-PAGE AD: \$1,600 | MULTI-PAGE STORY: \$4,600

Last Minute Pricing: May 2025 - September 2025

HALF-PAGE AD: \$1,500 | FULL-PAGE AD: \$2,000 | MULTI-PAGE STORY: \$5,000

Our guide will be placed in resorts/hotels, golf courses, restaurants, design firms, art studios, galleries, airbnbs, and the hands of realtors across Florida.

EXPECTED LAUNCH: NOVEMBER 2025

## Individual Campaign Offerings

ala cart

featured newsletter story	<b>\$250</b>
newsletter bi-weekly banner advertisement (two-time run)	<b>\$200</b>
website banner advertisement (30 days)	<b>\$350</b>
instagram + facebook story	<b>\$50</b>
logo in 'our partners' across every webpage (30 days)	<b>\$300</b>

**FLORIDA  
OF TMW**

**ONE MORE  
THING**

**1**  
**NEWYORK  
OF TMW**

**2**  
**FLORIDA  
OF TMW**

**3**  
**TENNESSEE  
OF TMW**

**WE CONTINUE TO GROW AND SEE THE PATTERNS**

**When you partner with us for advertising, your website banners + posts can also be displayed concurrently in our New York and Tennessee markets, should you desire expanded reach.**

**still not enough info? learn more at [www.floridaoftomorrow.com/media](http://www.floridaoftomorrow.com/media)**