



**FLORIDA
OF TMIW**

ALBA
PALM BEACH

EXCLUSIVE NEW OFFERINGS CURATED FOR ALBA PALM BEACH

9,282,000

monthly social views

3,320,540

monthly unique viewers

182,110

monthly website visitors

14,300

newsletter subscribers

232,000

average post views

34%

miami-dade

31%

palm beaches

12%

new york

7%

orlando

5%

tampa

demo

82% realtors, brokers,
interior designers, business
professionals

some brands we've worked with..



1 DIGITAL CAMPAIGNS

We create powerful digital campaigns for our clients by tapping into our network and channels:

- monthly website articles
- collaborated social media posts
- highlighted newsletter stories
- website + newsletter banner advertisements

2 PARTNER PROGRAM

All the same benefits as digital campaigns, but your business logo is also displayed on Florida of Tomorrow's:

- website home page
- every newsletter
- every article we publish
- "Our Partners" Instagram Highlight
- link in bio: "Our Partners"

3 MARKET RESEARCH

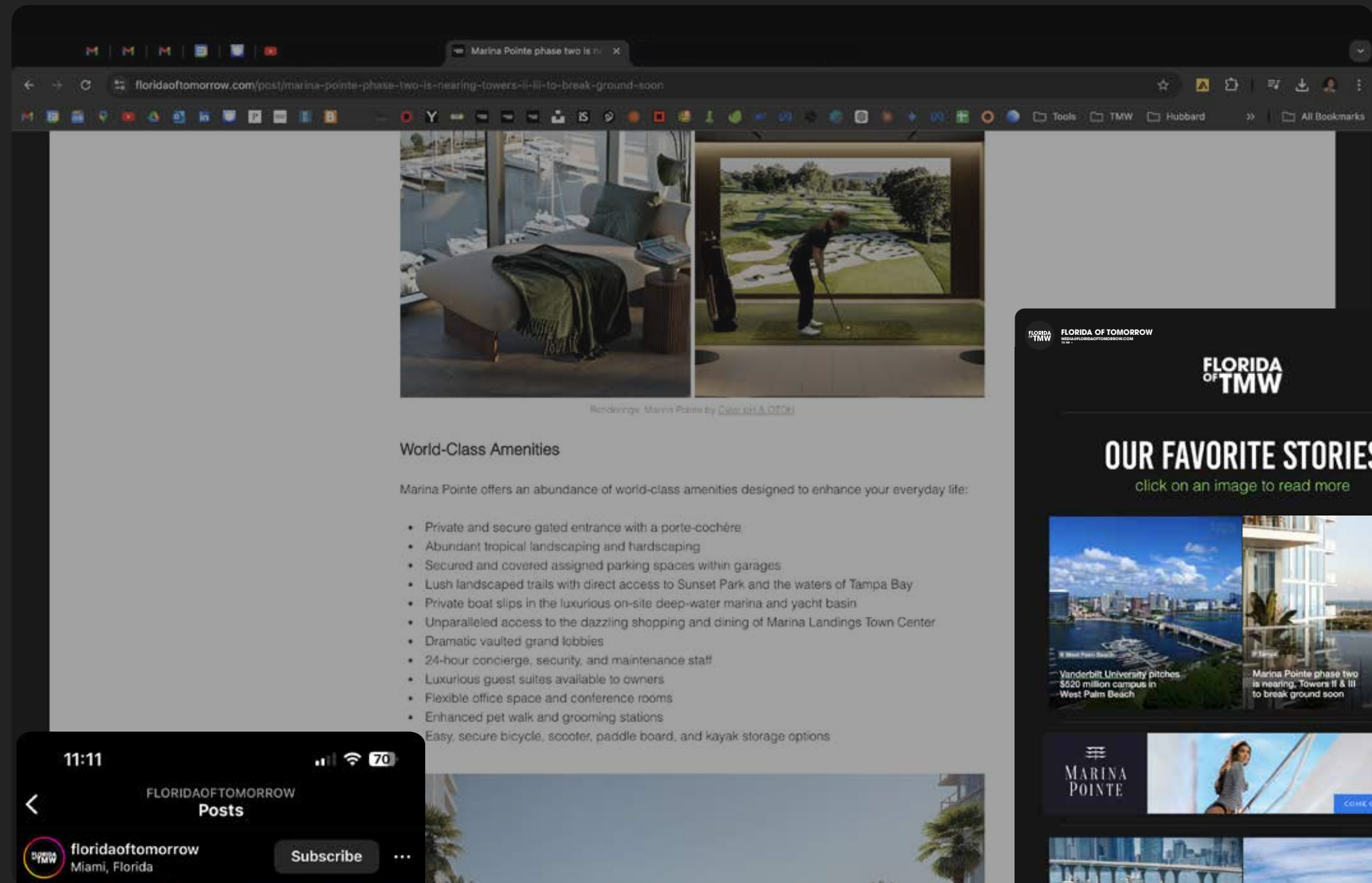
We offer community-driven market research and design validation through polls.

Our engaged audience of real estate professionals and future-focused residents provides valuable insights into Florida's market preferences and design trends, helping companies like yours make informed decisions.

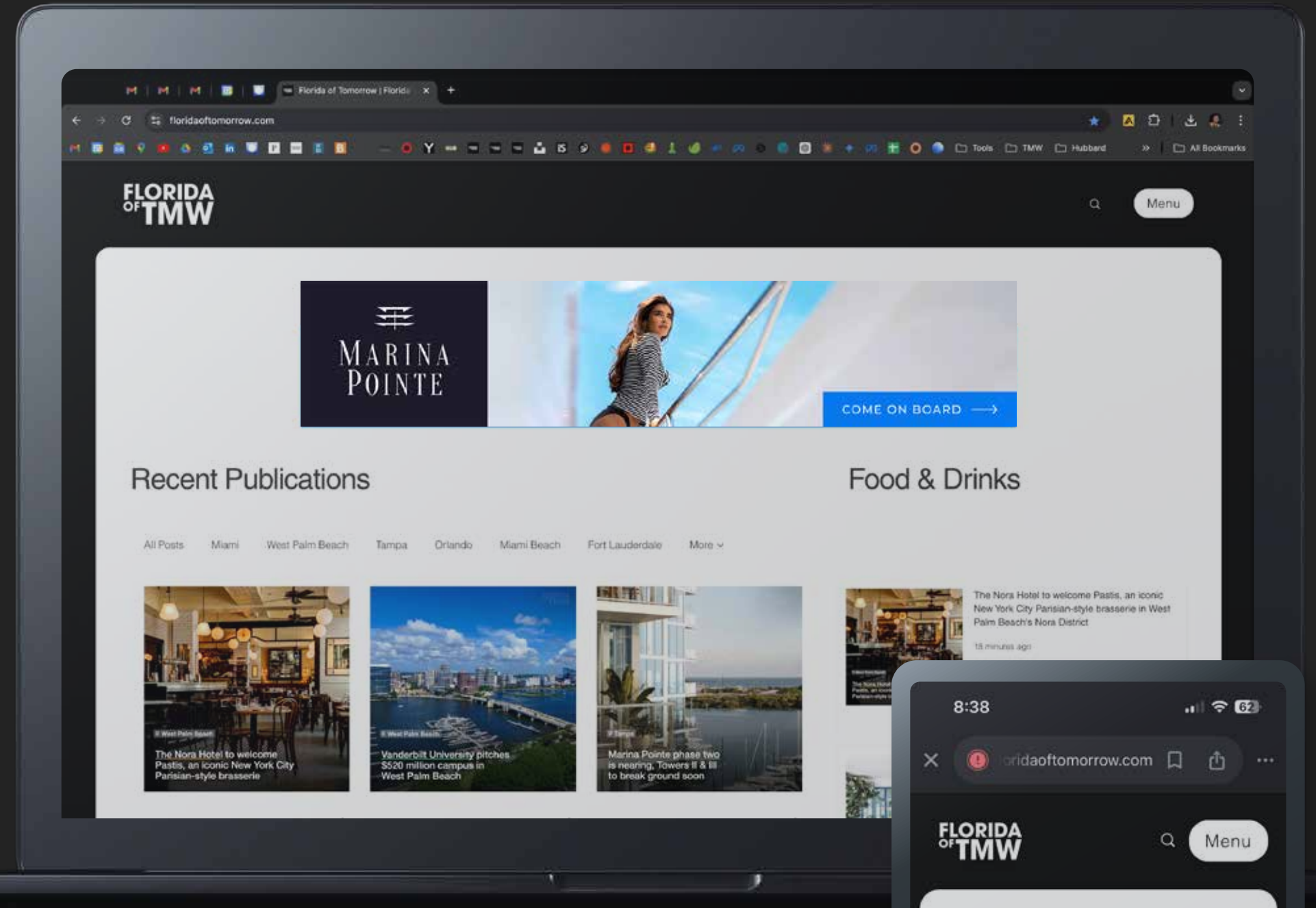
4 CREATIVE WORK

Outside our marketing, we love building creative:

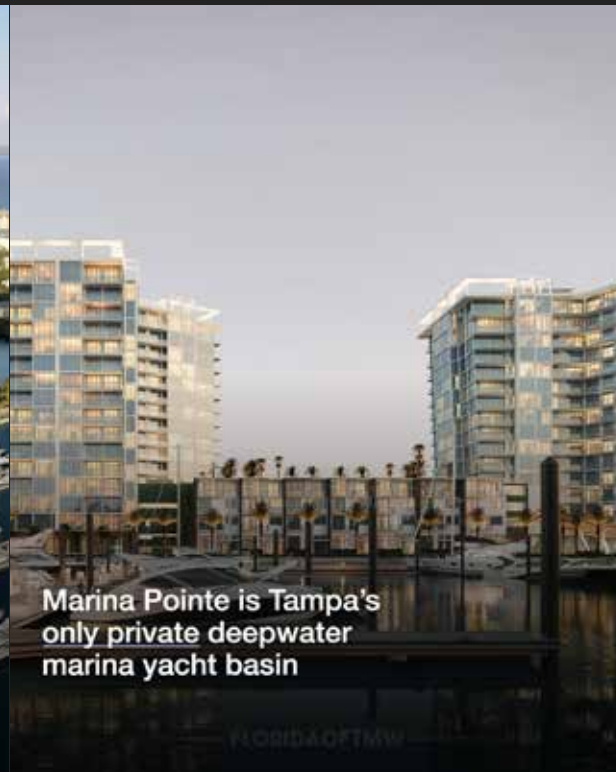
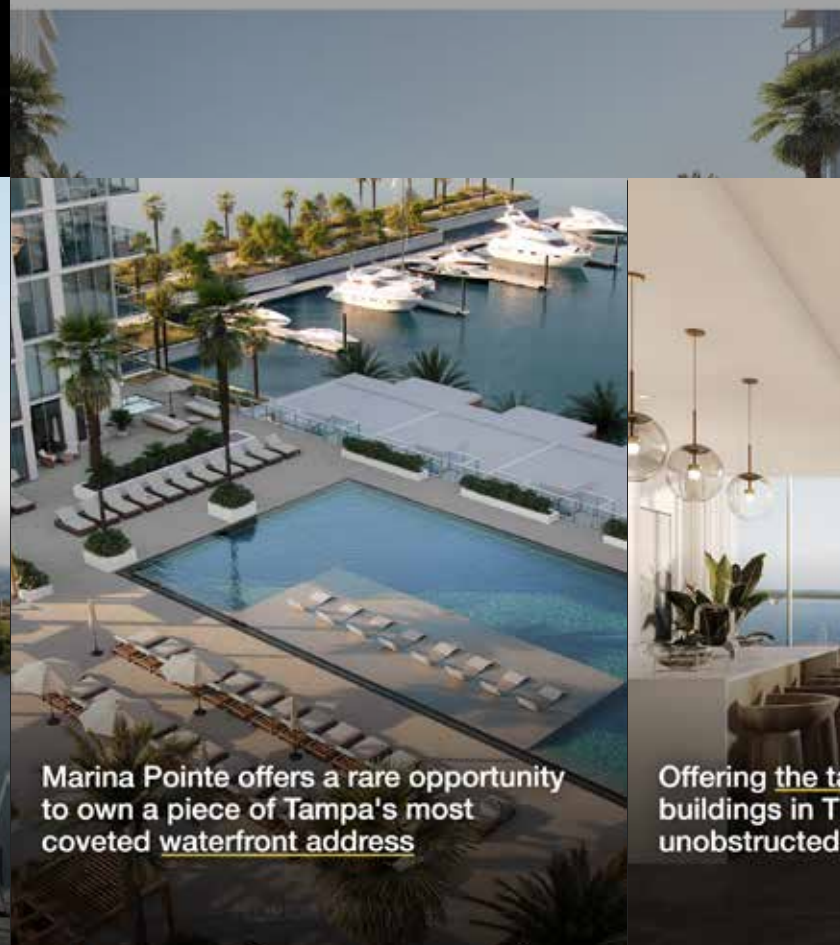
- powerful website builds
- aerial photography + video
- graphic design



WEBSITE ARTICLES THAT REACH THE MASSES

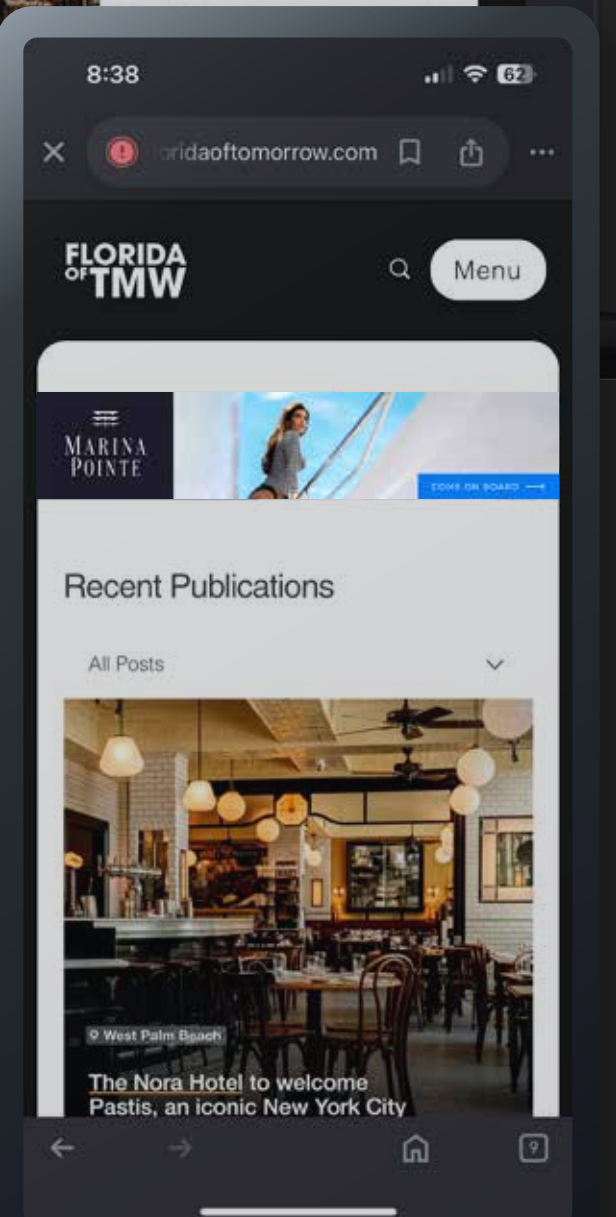


EMAIL MARKETING TO WHO MATTERS



WEBSITE BANNER ADS

DYNAMIC ADVERTORIAL SOCIAL SLIDER



1 FIRST LOOK RENDERS + VIDEOS

Florida of Tomorrow premieres 'firsts' with Alba Palm Beach. By sharing to our audience, we build yours with collab posts

- never-before-seen Alba rendering walk through
- up close look of amenities and shared spaces

2 FOT PRESENTS ALBA EVENTS

Use Florida of Tomorrow's likeness for future Alba events. Some ideas could include:

- progress update party
- official grand opening
- live on-site coverage
- inside the sales gallery
- community partnership events

3 BEST NEW CONDOS ACROSS FLORIDA

4 EXCITING PROJECTS GOING UP BY ALBA

5 ALBA REALTORS INSIDER SERIES

1 **CREATED WITH
ALBA IN MIND**

To elevate Alba above everyone else, we've developed some fresh offerings and captivating digital displays.

New offerings we've conceptualized:

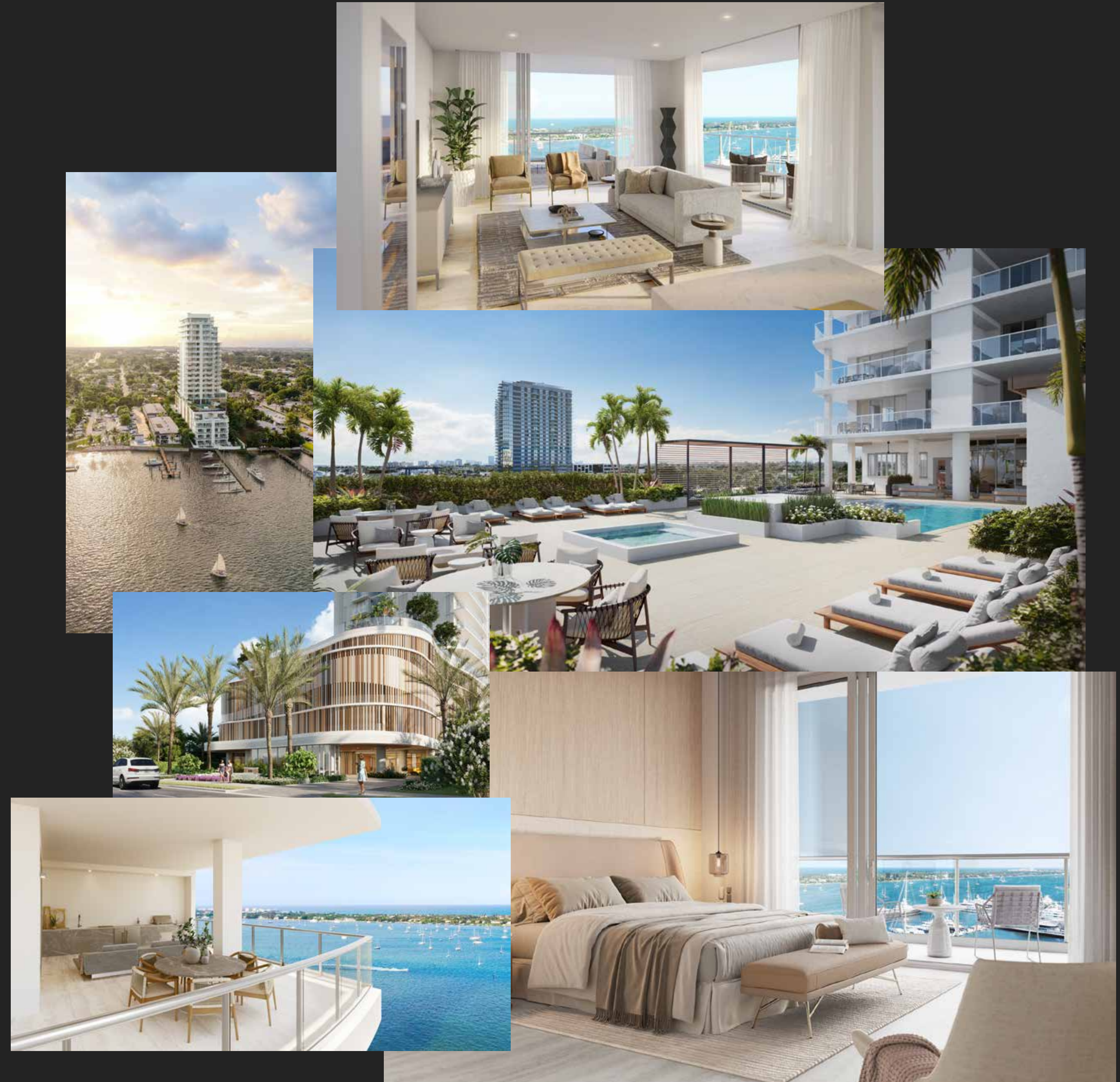
new massive website banner header, introducing:
OUR NEW DYNAMIC WEB BANNER

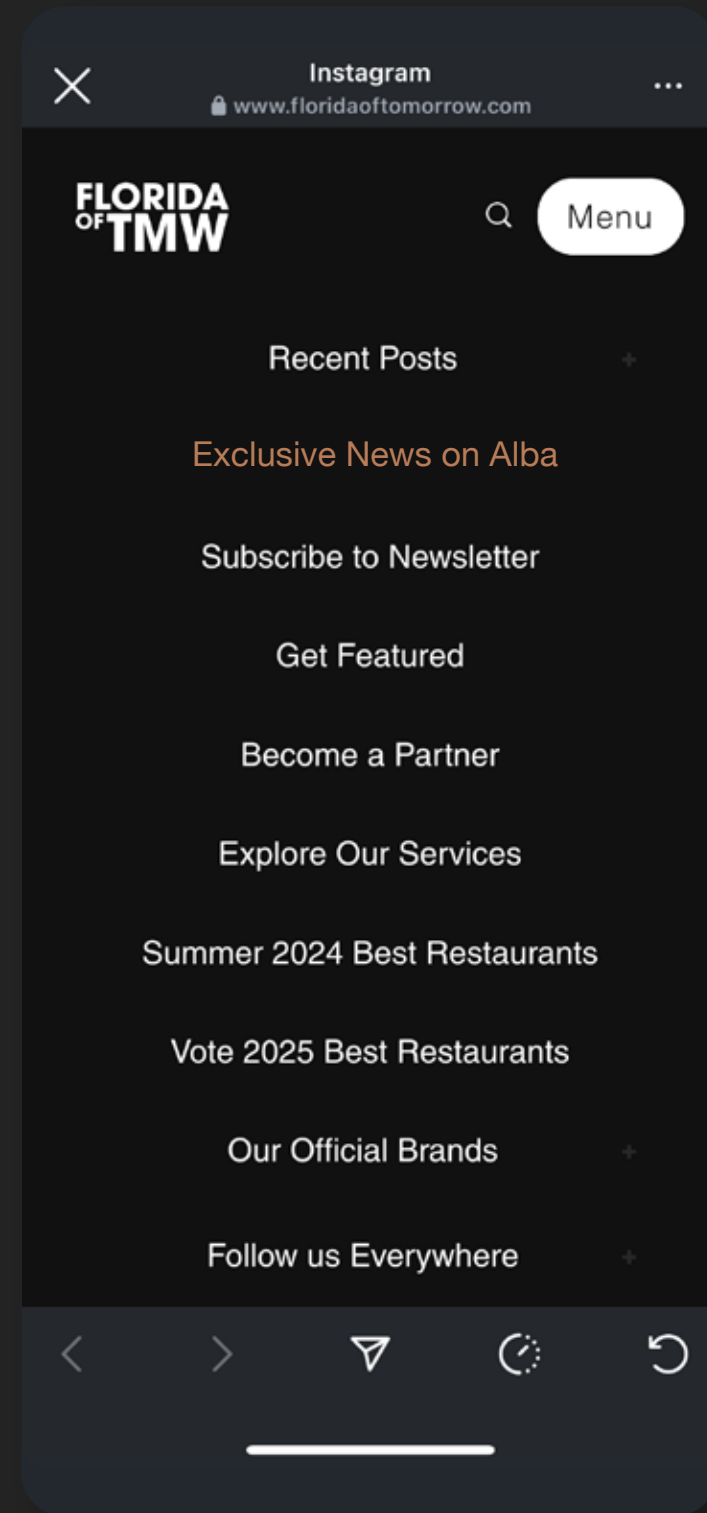
our link in bio sees 90,000 visitors a month, so we created:
ALBA DEDICATED LINK IN BIO

our secret project is our florida of tomorrow guide book - a hardcover coffee table book highlights the best restaurants, residences, hotels, golf courses, and things to look forward to in all cities across Florida. we began concepting:
A BEAUTIFUL ALBA MULTI-PAGE STORY

with how much we expect to share on Alba with this campaign we decided on building a dedicated instagram story highlight for all things Alba
ALBA DEDICATED HIGHLIGHTED STORY

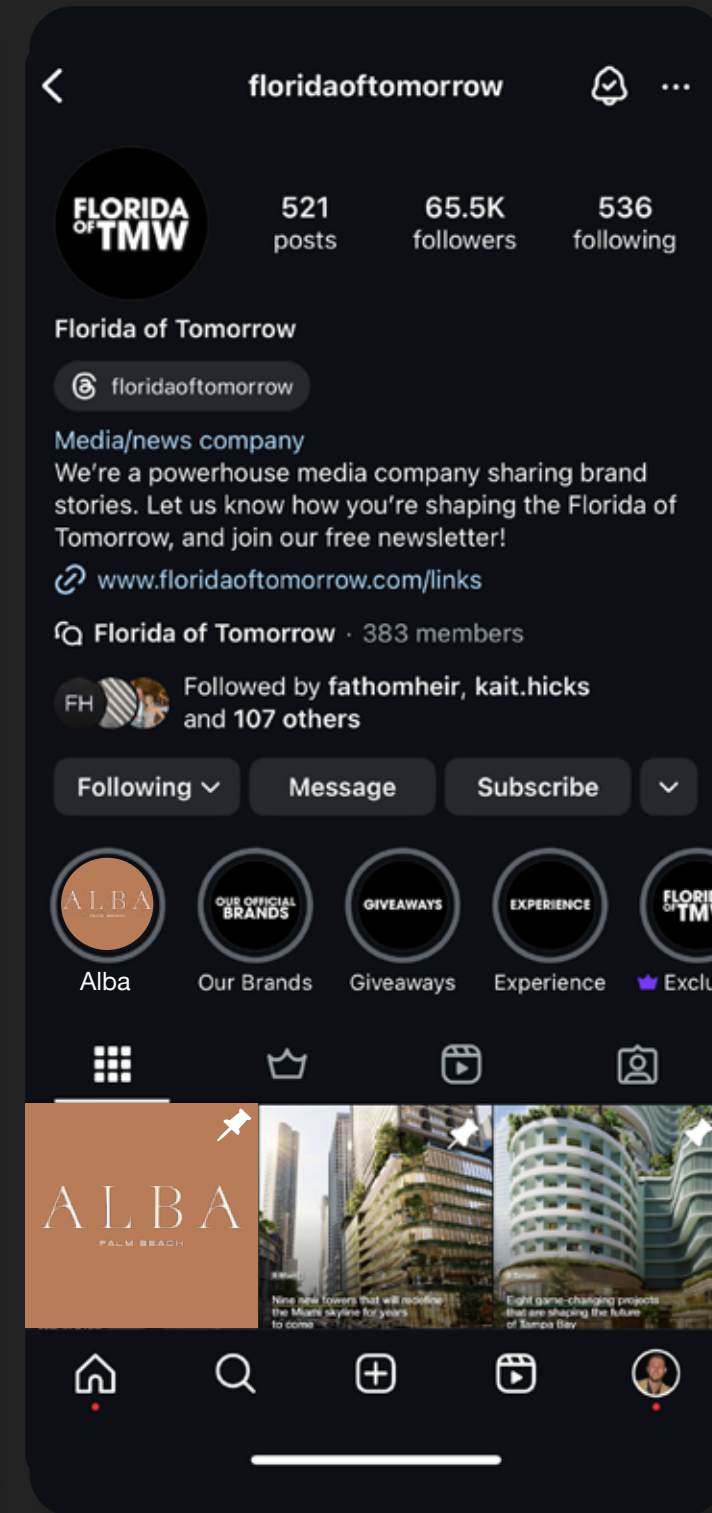
see the look on next page





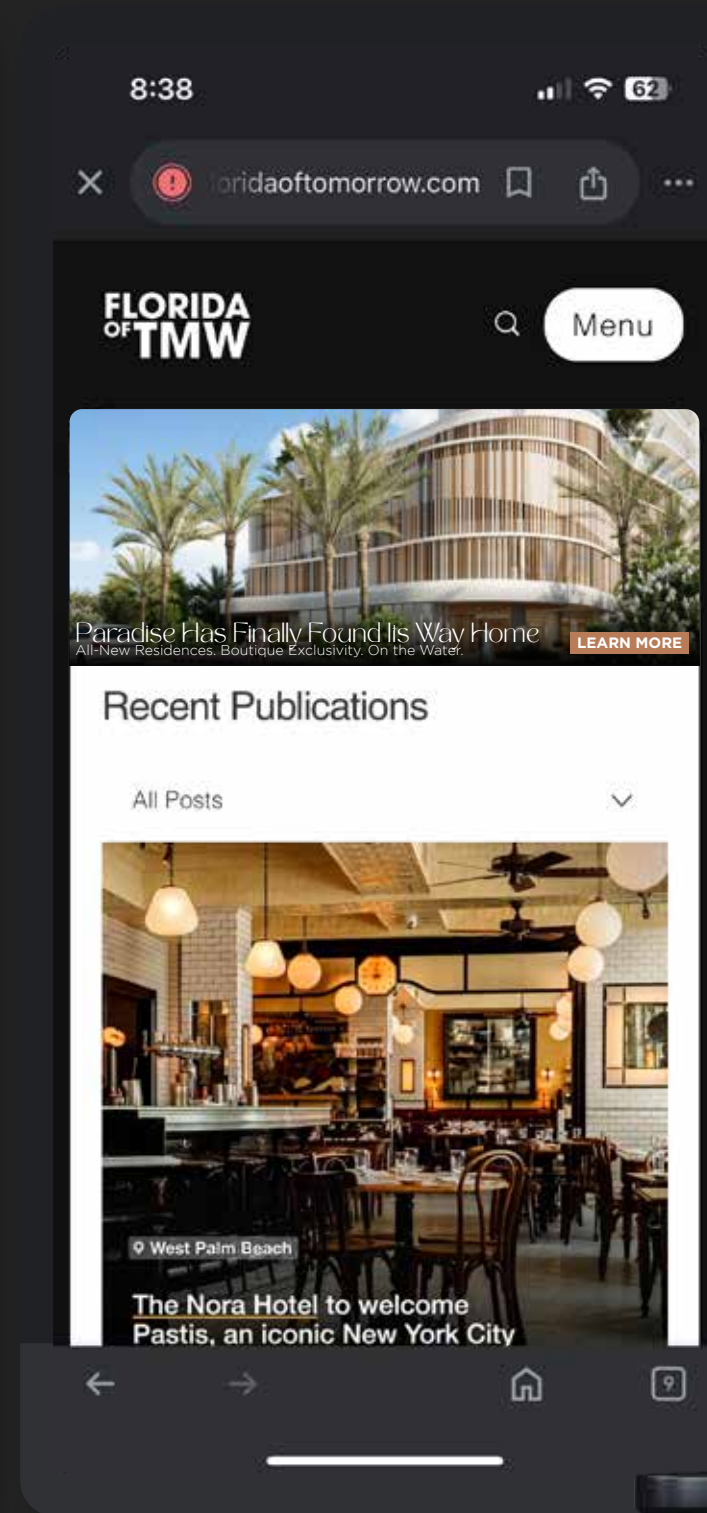
1 DEDICATED LINK IN BIO

have your own dedicated menu item, this can either be a direct button or an expandable menu item



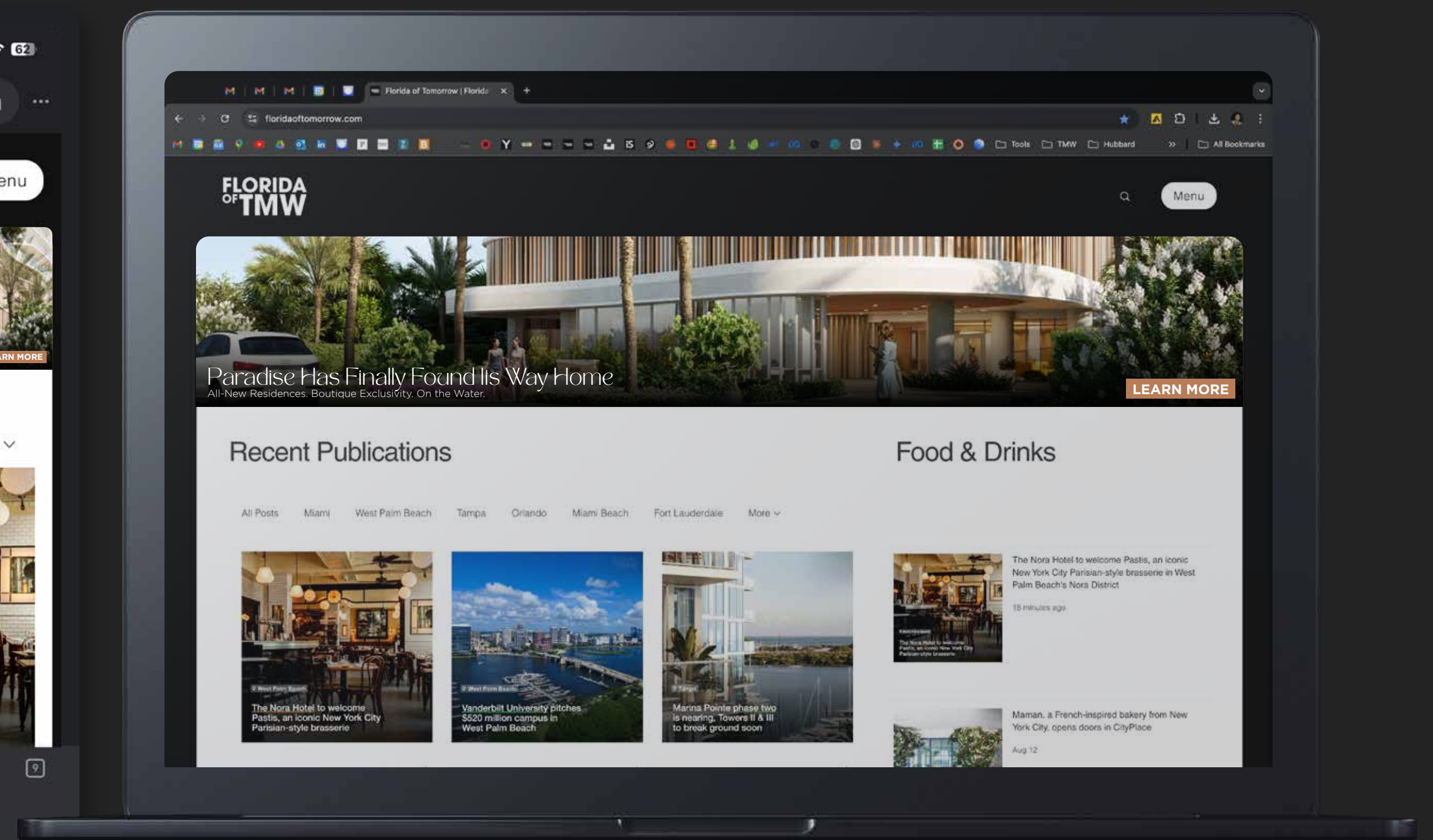
2 STAY PINNED AT THE TOP OF OUR SOCIALS

stay on top of our feed with a pinned post, and designated story highlight.



3 INTRODUCING OUR NEW DYNAMIC BANNER

animated banners that steal the show everytime a visitor reads an article or visits our homepage



with the dynamic banners - this is an exclusive opportunity to take control of our website's header. we recommend video to take full advantage of this beautiful placement.

**FLORIDA
OF TMW**

**ONE MORE
THING**

1
**NEWYORK
OF TMW**

2
**FLORIDA
OF TMW**

3
**TENNESSEE
OF TMW**

WE CONTINUE TO GROW AND SEE THE PATTERNS

When you partner with us for advertising, your website banners + posts can also be displayed concurrently in our New York and Tennessee markets, should you desire expanded reach.

still not enough info? learn more at www.floridaoftomorrow.com/media

Full Exclusive Takeover

recommended

3-4 monthly collaborated posts on our social media accounts

instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

3-4 monthly website articles/features

website articles live on our homepage all month long

3-5 weekly instagram + facebook stories

we'll continually share your project on our 5,000 avg. viewer stories

2 monthly newsletter highlighted stories + banner ads

shared with our email subscribers

+ dynamic banner on our website homepage

take over the main header of our website's homepage

+ dynamic banner on every website article we share

take over the main header of every website article we share

+ link in bio custom button

your own dedicated menu item - either a direct link or expandable menu

+ pinned post across profiles

always be the center of attention with a pinned post on all of our socials

+ logo in 'our partners'

have your logo displayed at all-times across all of our channels as an official partner

+ dedicated instagram highlight

dedicated instagram story on our page for all things Alba

+ multi-page print story in our official guide book

beautiful multi-page story in our hardcover book

\$12,000/mo

Gold Campaign Package

2 monthly collaborated post on our social media accounts

instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

2 monthly website articles/features

website articles live on our homepage half the month

2 weekly instagram + facebook story

we'll continually share your project on our 5,000 viewer stories

1 monthly newsletter feature

shared with our email subscribers

+ standard website banner ad

join our carousel of advertisers on our standard website banners

+ logo in 'our partners'

have your logo displayed at all-times across all of our channels as an official partner

\$4,000/mo

Not exactly what you're looking for?

contact us to build a custom campaign that fits yours needs.