



FLORIDA
OF TMIW **NORA**
WEST PALM

EXCLUSIVE NEW OFFERINGS CURATED FOR NORA

9,282,000

monthly social views

3,320,540

monthly unique viewers

182,110

monthly website visitors

14,300

newsletter subscribers

232,000

average post views

34%

miami-dade

31%

palm beaches

12%

new york

7%

orlando

5%

tampa

demo

82% realtors, brokers,
interior designers, business
professionals

some brands we've worked with..



1 DIGITAL CAMPAIGNS

We create powerful digital campaigns for our clients by tapping into our network and channels:

- monthly website articles
- collaborated social media posts
- highlighted newsletter stories
- website + newsletter banner advertisements

3 MARKET RESEARCH

We offer community-driven market research and design validation through polls.

Our engaged audience of real estate professionals and future-focused residents provides valuable insights into Florida's market preferences and design trends, helping companies like yours make informed decisions.

2 PARTNER PROGRAM

All the same benefits as digital campaigns, but your business logo is also displayed on Florida of Tomorrow's:

- website home page
- every newsletter
- every article we publish
- "Our Partners" Instagram Highlight
- link in bio: "Our Partners"

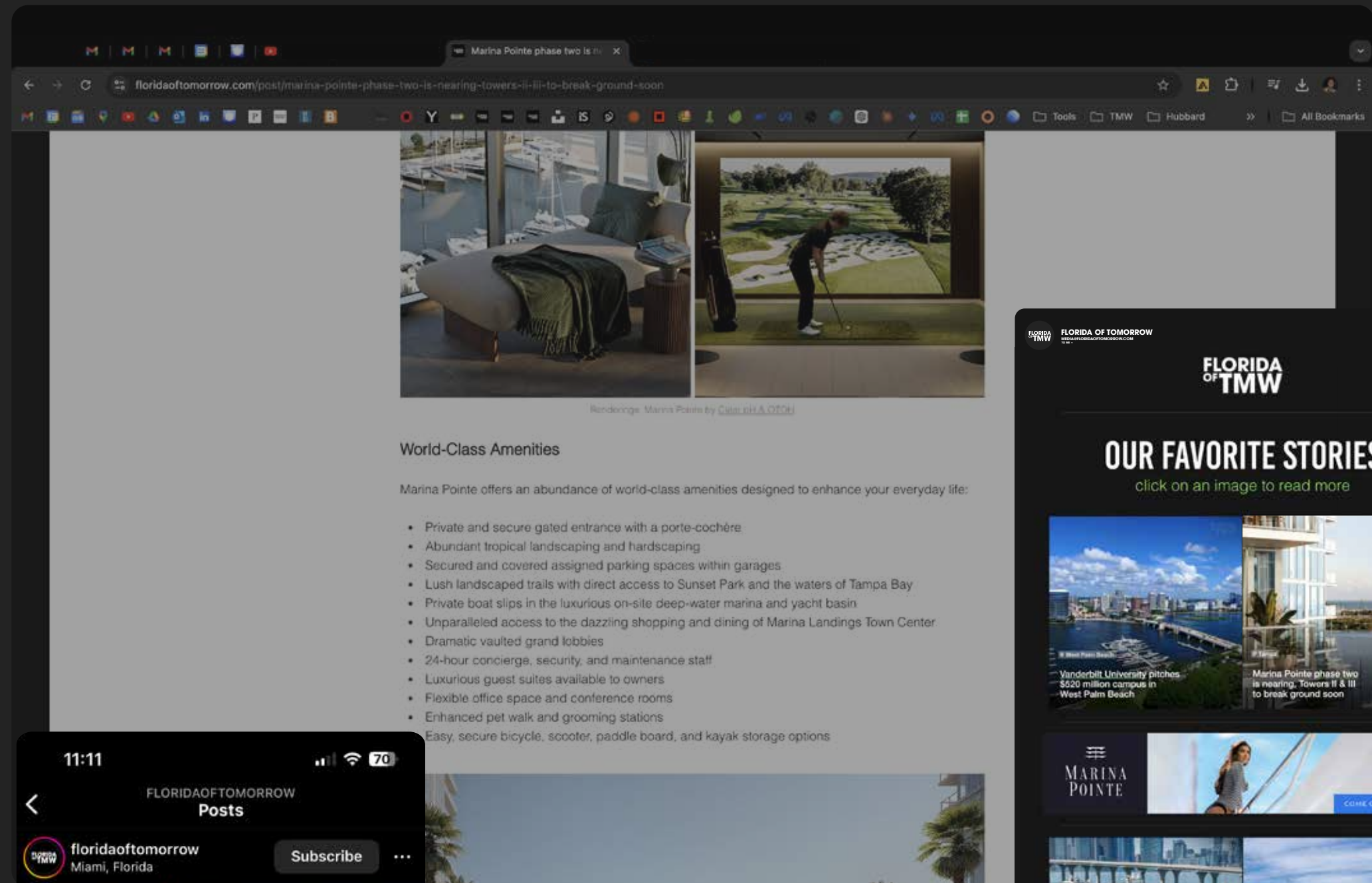
4 CREATIVE WORK

Outside our marketing, we love building creative:

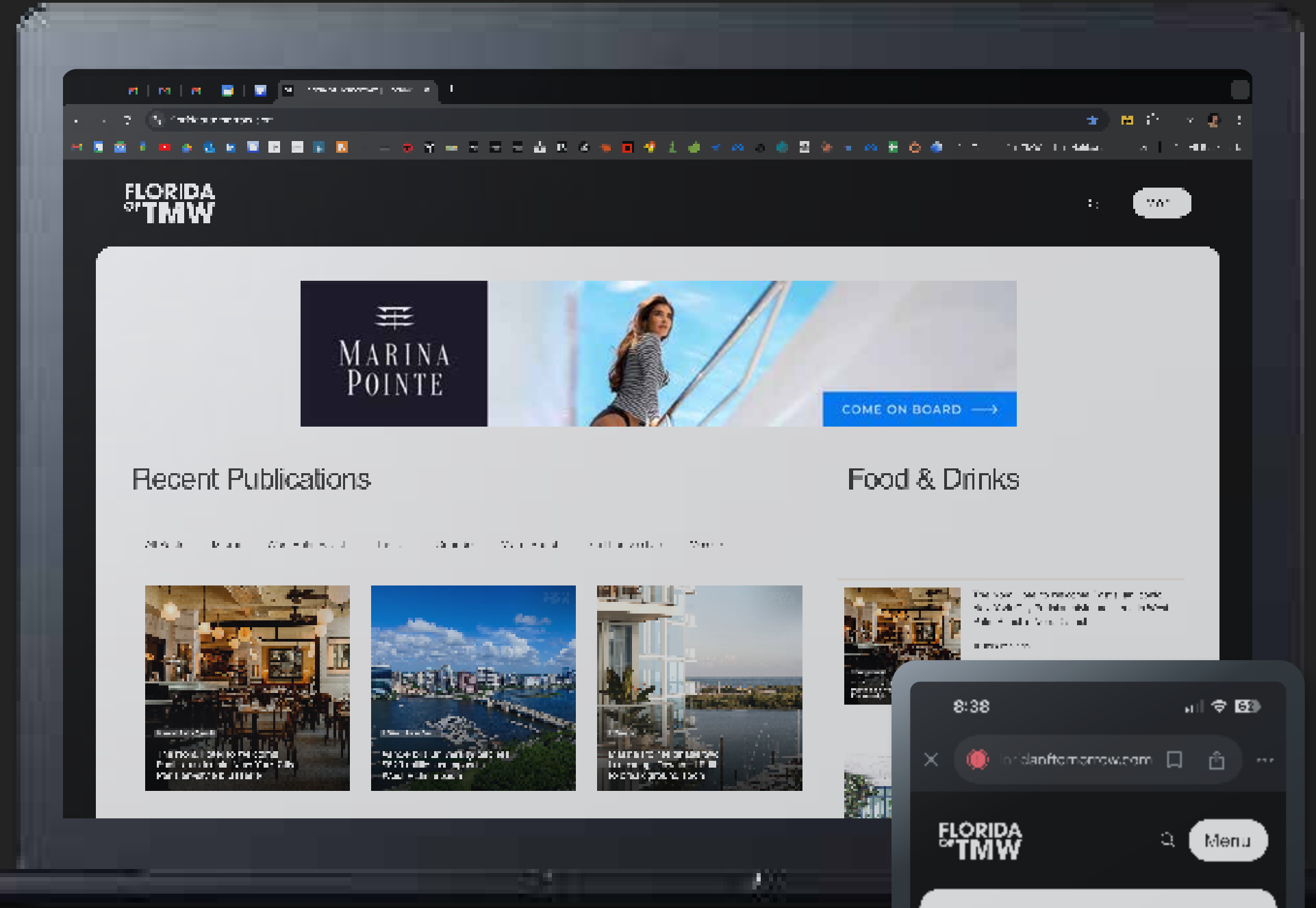
- powerful website builds
- aerial photography + video
- graphic design

FLORIDA OF TMW

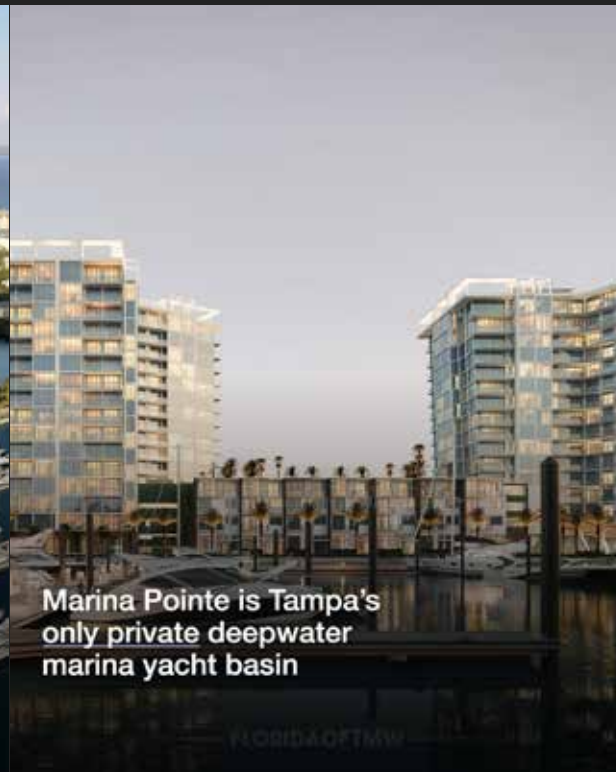
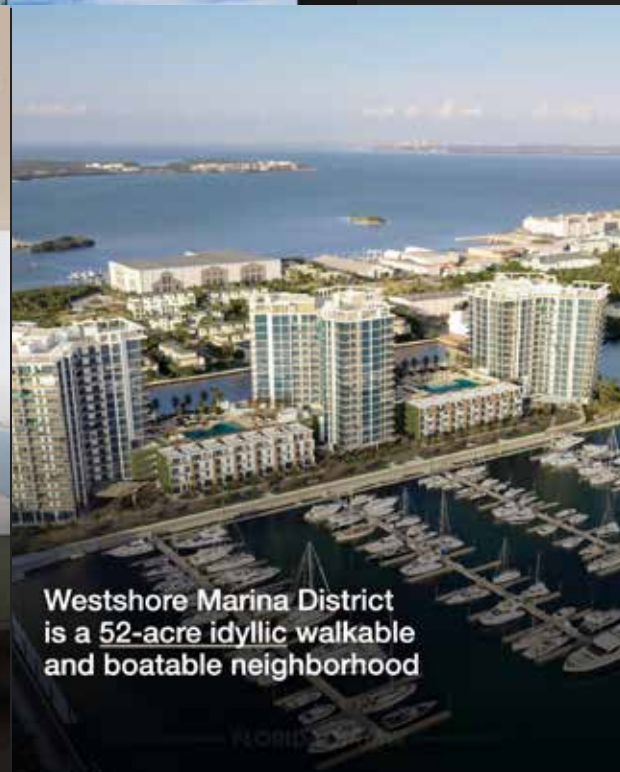
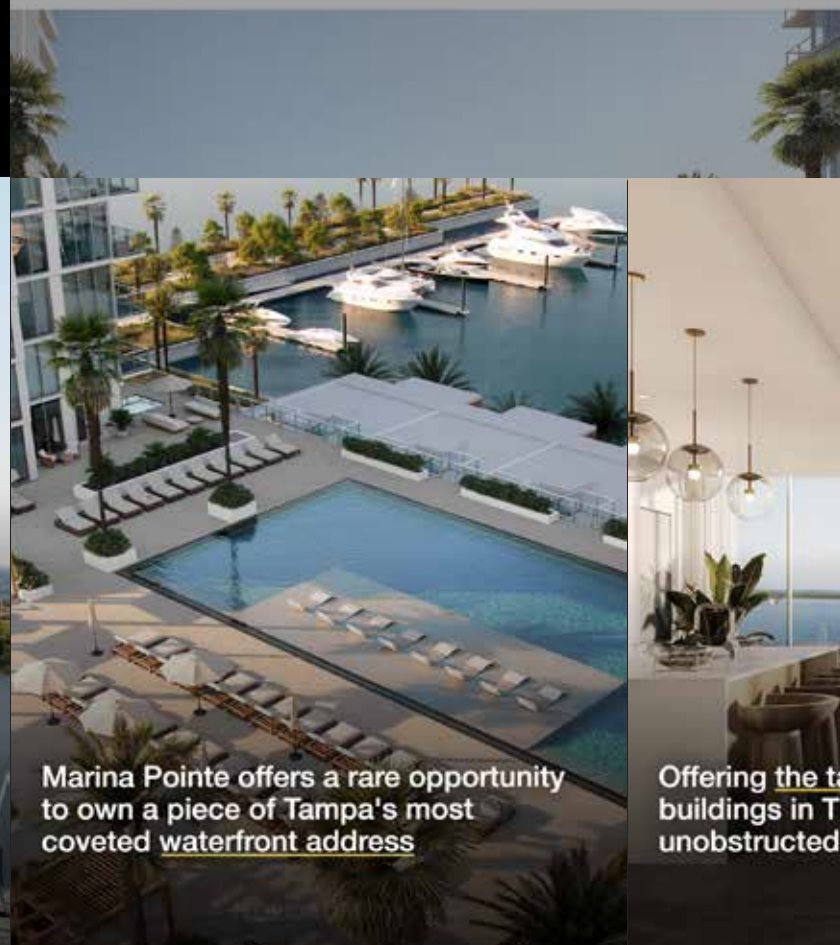
WHAT OUR CAMPAIGNS LOOK LIKE



WEBSITE ARTICLES THAT REACH THE MASSES

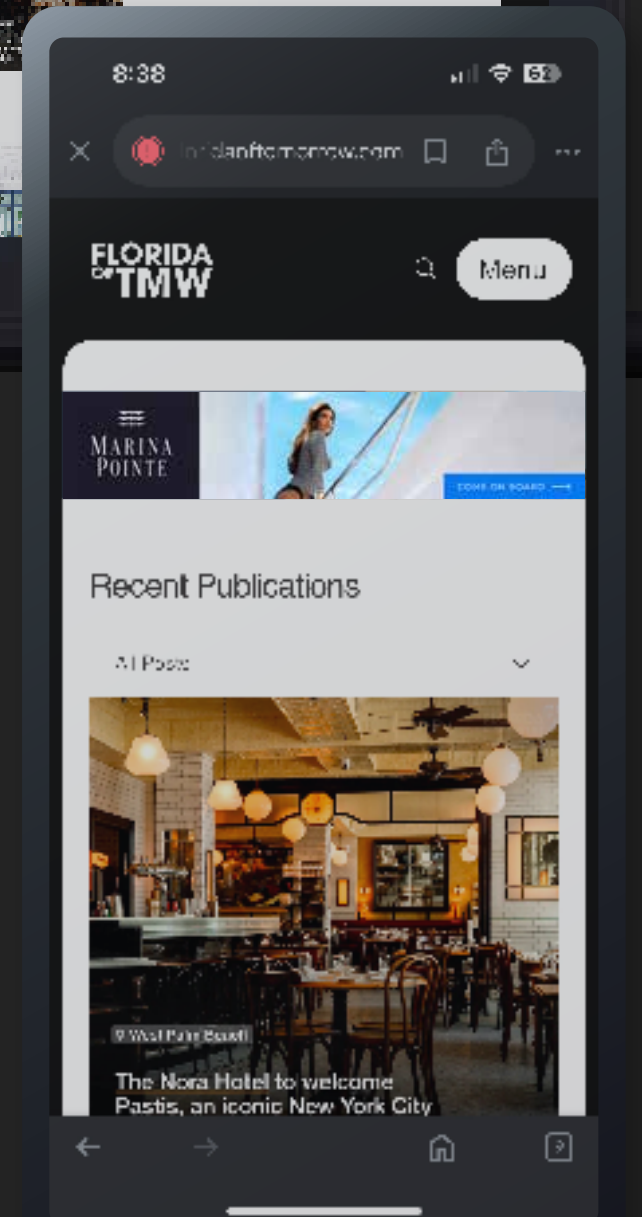


EMAIL MARKETING TO WHO MATTERS



WEBSITE BANNER ADS

DYNAMIC ADVETORIAL SOCIAL SLIDER



1 FIRST LOOKS

Florida of Tomorrow premieres 'firsts' with Nora District. By sharing to our audience, we build yours with collab posts

- video of first walk through: restaurants, retail, office space, etc
- video of handing keys over to tenants
- sharing opening events on our events page, socials + website

2 FOT PRESENTS NORA EVENTS

Use Florida of Tomorrow's likeness for Nora District events. Some ideas could include:

- one of our official partners CELIS - we could do a collab grand opening event or collab run with Nora branding
- official grand openings
- live on-site coverage

3 BEST NEW OFFICE SPACES IN FLORIDA

4 FOUR NEW EATERIES COMING TO NORA

5 FIVE NEW RETAILERS COMING TO NORA

6 SOCIAL MEDIA LIVE VIDEO CONVOS



WELCOME TO NORA

1 CREATED WITH NORA IN MIND

To elevate Nora above everyone else, we've developed some fresh offerings and captivating digital displays.

New offerings we've conceptualized:

new massive website banner header, introducing:

OUR NEW DYNAMIC WEB BANNER

our link in bio sees 90,000 visitors a month, so we created:

NORA DEDICATED LINK IN BIO

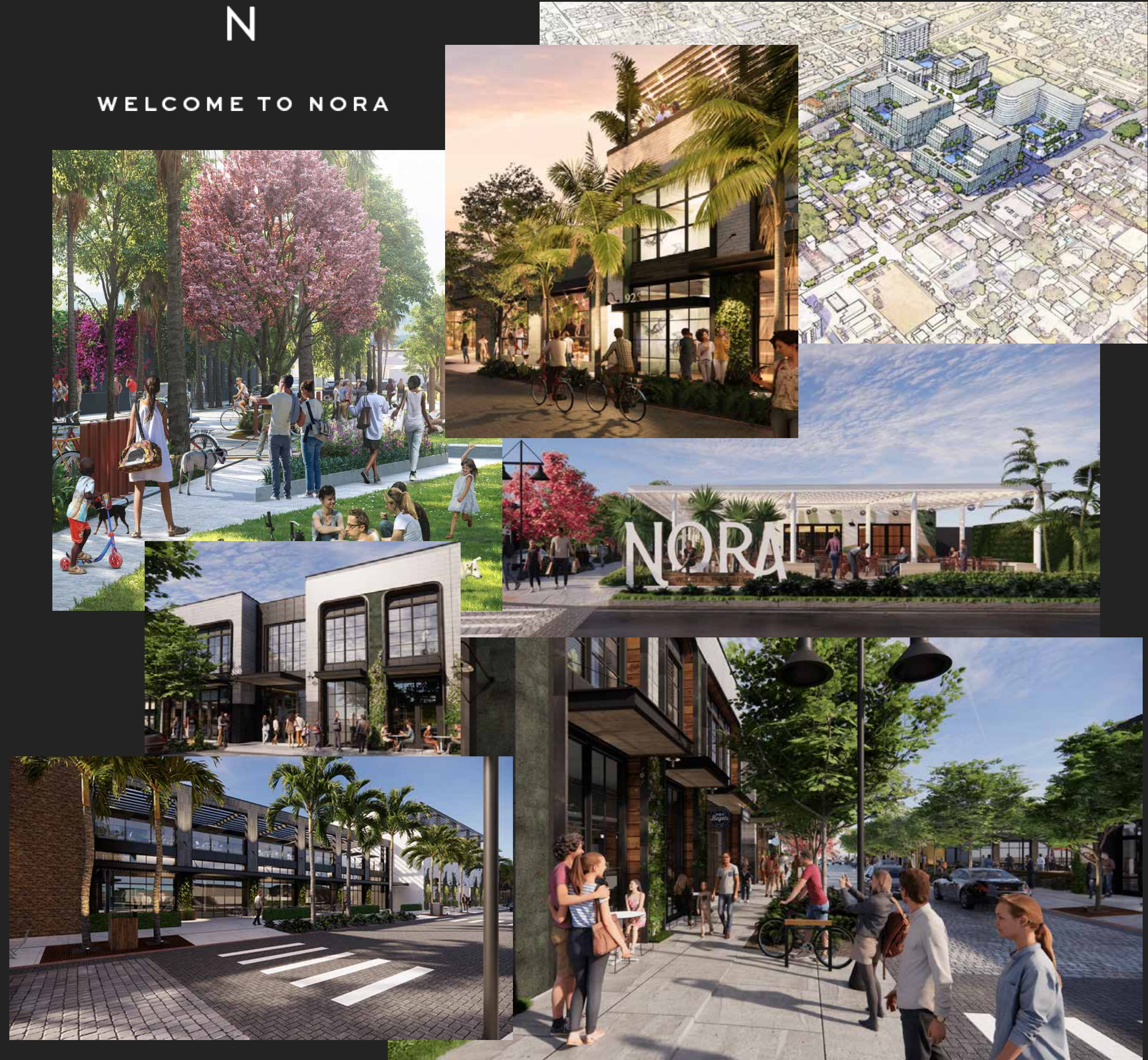
our secret project is our florida of tomorrow guide book - a hardcover coffee table book highlights the best restaurants, residences, hotels, golf courses, and things to look forward to in all cities across Florida. we began concepting:

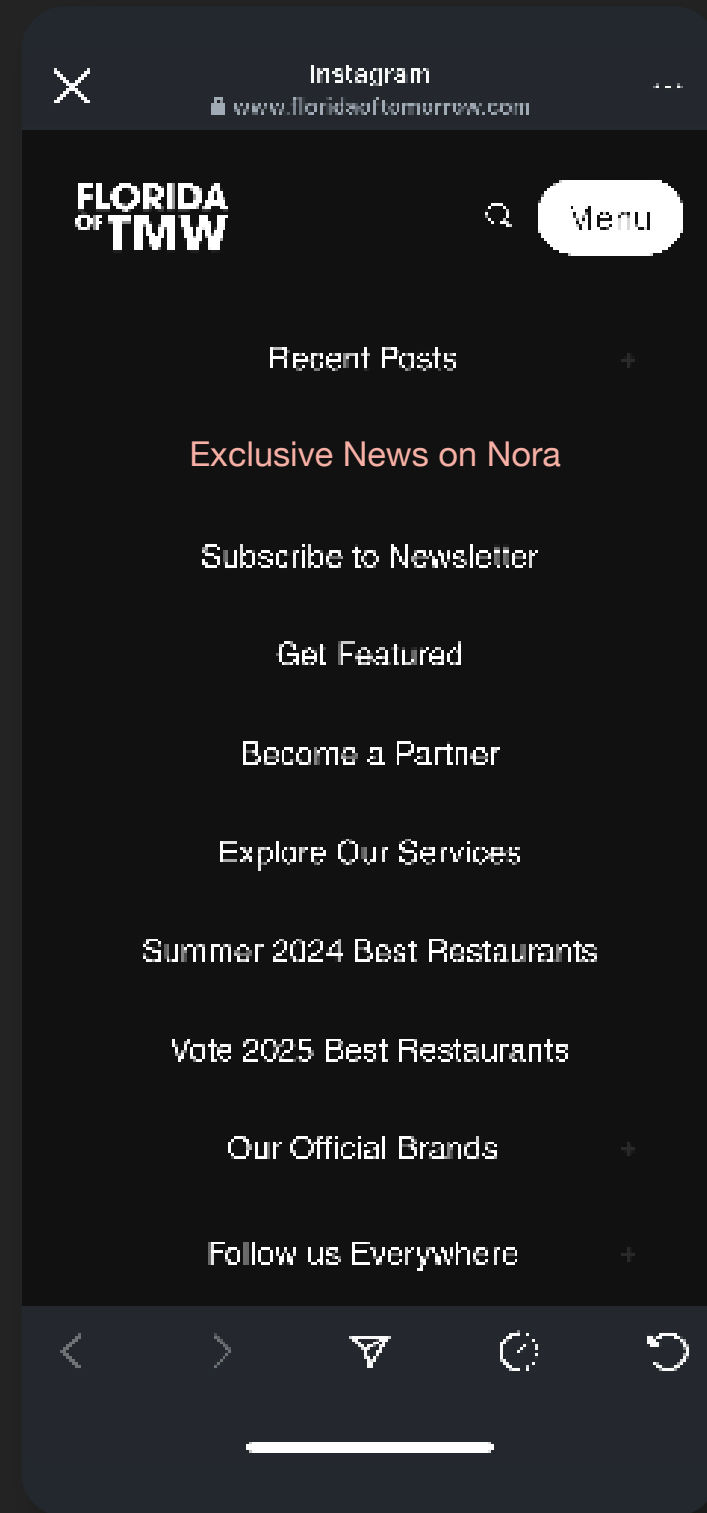
A BEAUTIFUL NORA MULTI-PAGE STORY

with how much we expect to share on Nora with this campaign we decided on building a dedicated instagram story highlight for all things Nora

NORA DEDICATED HIGHLIGHTED STORY

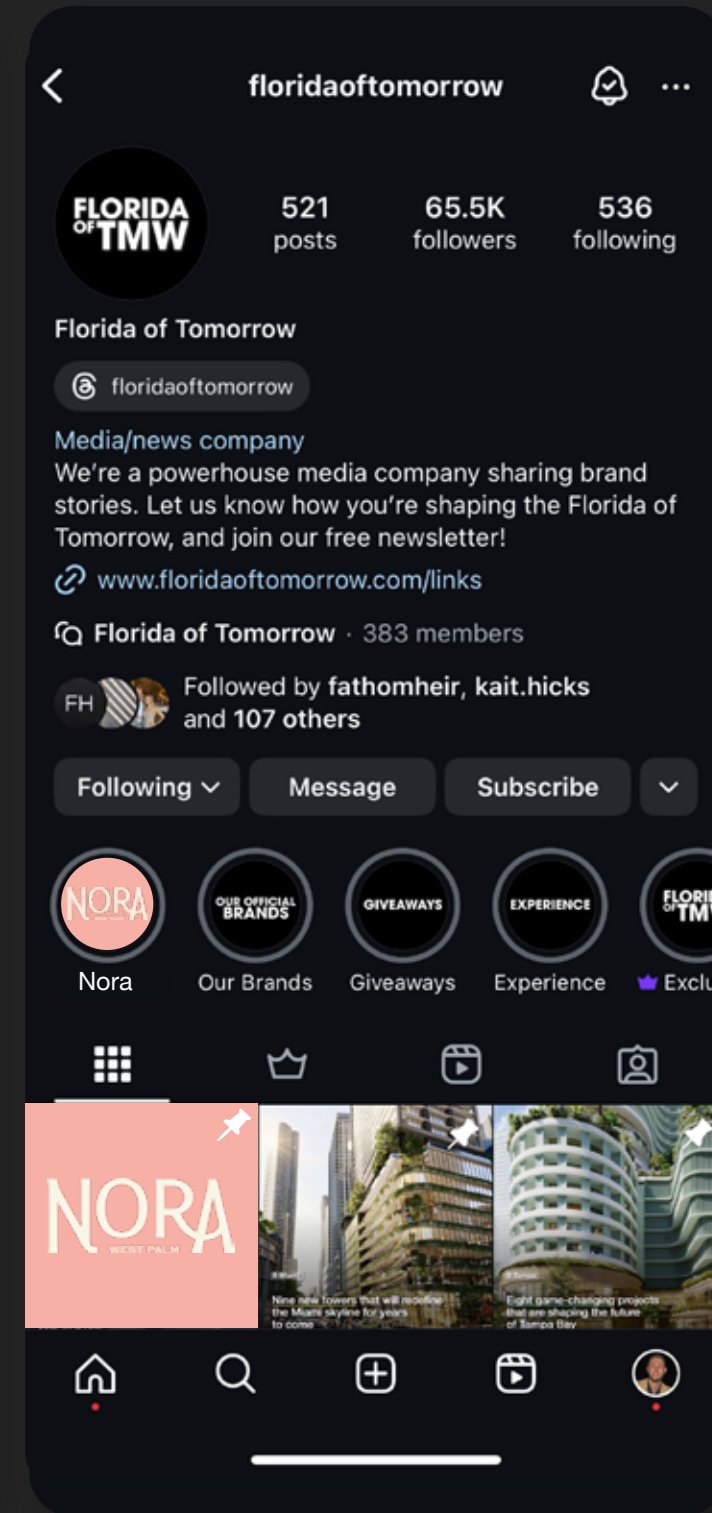
see the look on next page





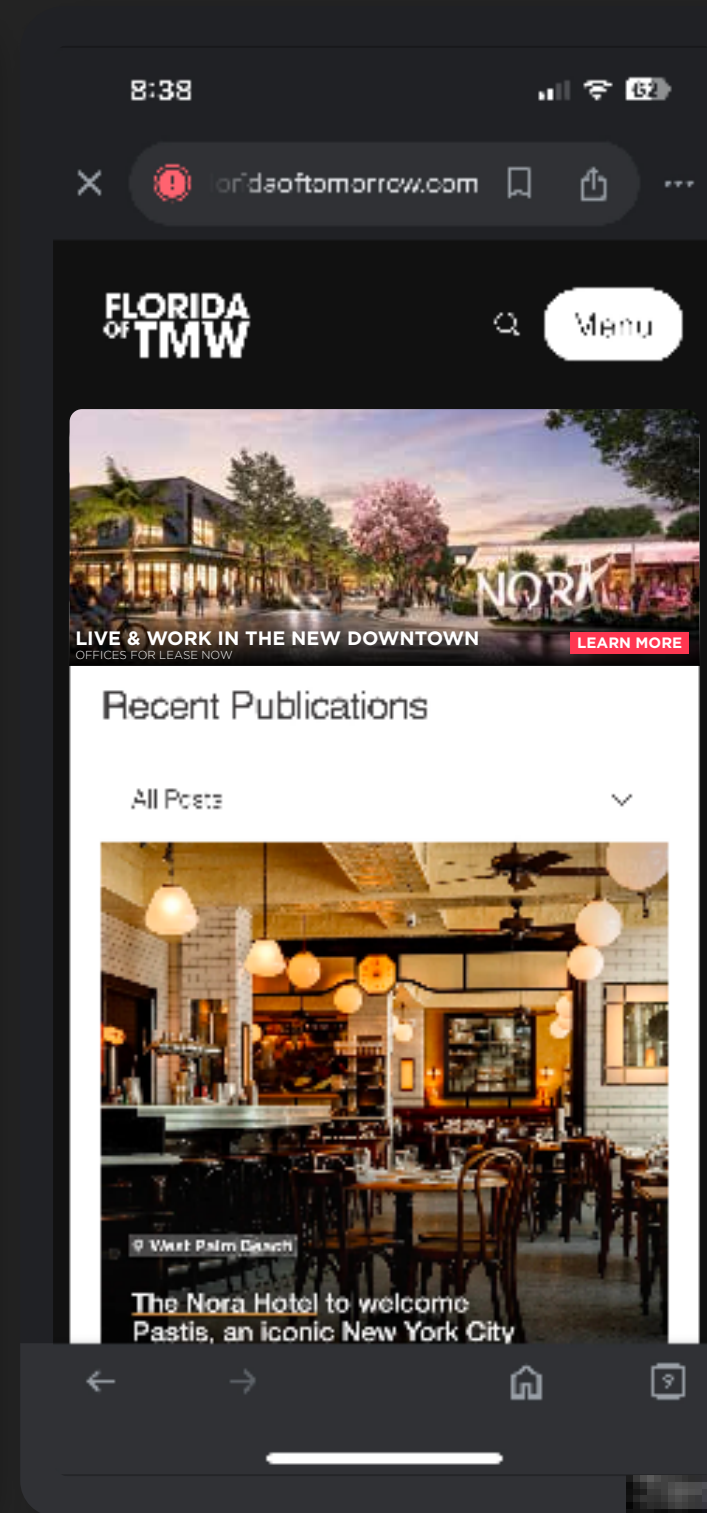
1 DEDICATED LINK IN BIO

have your own dedicated menu item, this can either be a direct button or an expandable menu item



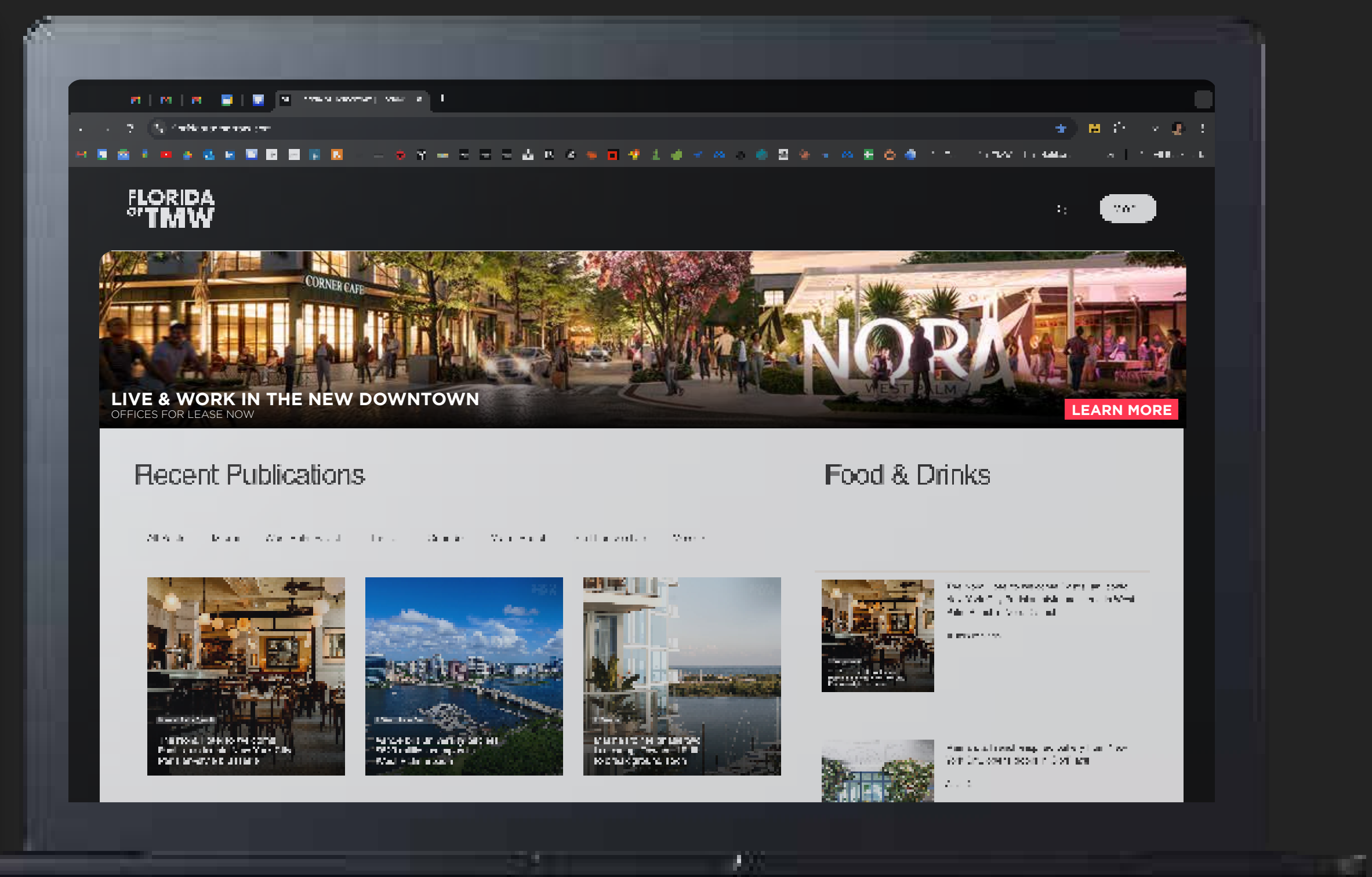
2 STAY PINNED AT THE TOP OF OUR SOCIALS

stay on top of our feed with a pinned post, and designated story highlight.



3 INTRODUCING OUR NEW DYNAMIC BANNER

animated banners that steal the show everytime a visitor reads an article or visits our homepage



with the dynamic banners - this is an exclusive opportunity to take control of our website header. we recommend video to take full advantage of this beautiful placement.

Step One: Gold Campaign Package

first 90 days

Primary focus:

- sharing collaborated posts + articles on new **restaurants + tenants**

when we share restaurant articles we'll run standard nora branded ad banners simultaneously on our newsletter and website

when we share office tenant articles we'll run tenant leasing banners

- 3-4 "first looks" on the ground collab posts for major milestones
- monthly instagram LIVE conversations between NDT + Florida of Tomorrow
- sharing bi-weekly newsletters highlighting nora to our 15,000+ person list of realtors, brokers and business professionals

\$2,600/mo

1
START STEADY
WITH GOLD
CAMPAIGN

educating florida on the project, the team behind it, what's to come, and the office offerings

Step Two: Full Exclusive Takeover

january - thru open

Primary focus:

- showing nora exclusivity to our audience
- heavy promotion with new announcements
- interviewing each tenant owner, sharing their story on youtube + socials
- handing keys to tenant videos
- exclusive first looks inside each space
- private events, influencer networking, pr run
- official countdown clock on FOT website
- more to come

\$10-15k/mo

2
GIVE FLORIDA EVERY
ANGLE OF NORA

behind the scenes, learn to love the tenants, full exclusivity, center spotlight, official countdown on florida of tomorrow

Step Three: Official Partner

operating onwards

Primary focus:

- continue nora promotion monthly
- collaborated events + posts
- communication and strategy on future phases

\$1,000/mo

3
LET'S KEEP THE
RELATIONSHIP

stay on as an official florida of tomorrow partner and continue to grow with us

Full Exclusive Takeover

recommended

3-5 monthly collaborated posts on our social media accounts

instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

3-5 monthly website articles/features

website articles live on our homepage all month long

3-5 weekly instagram + facebook stories

we'll continually share your project on our 5,000 viewer stories

2 monthly newsletter highlighted stories + banner ads

shared with our email subscribers

+ dynamic banner on our website homepage + every article

take over the main header of our website's homepage

+ LIVE instagram conversations and/or youtube podcast convos

let's sit down and talk about the project together, studio style or instagram live style

+ link in bio custom button

your own dedicated menu item - either a direct link or expandable menu

+ pinned post across profiles

always be the center of attention with a pinned post on all of our socials

+ logo in 'our partners'

have your logo displayed at all-times across all of our channels as an official partner

+ dedicated instagram highlight

dedicated instagram story on our page for all things Nora

+ multi-page print story in our official guide book

beautiful multi-page story in our hardcover book for a being a fot exclusive advertiser

\$10-15k/mo

Gold Campaign Package

2 monthly collaborated post on our social media accounts

instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

2 monthly website articles/features

website articles live on our homepage half the month

2 weekly instagram + facebook story

we'll continually share your project on our 5,000 viewer stories

1 monthly newsletter feature

shared with our email subscribers

+ standard website banner ad

join our carousel of advertisers on our standard website banners

+ logo in 'our partners'

have your logo displayed at all-times across all of our channels as an official partner

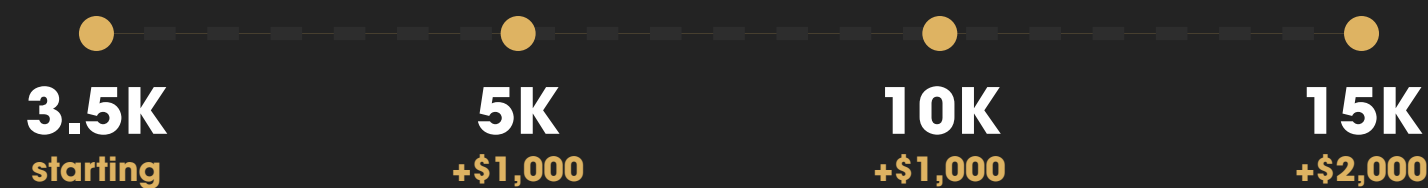
+ instagram live

let's talk about the project's major milestones together over instagram live

+ link in bio custom button

your own dedicated menu item

+ nora follower milestone bonuses:



pricing is milestone contingent

\$2,600/mo

Not exactly what you're looking for?

contact us to build a custom campaign that fits yours needs.

**FLORIDA
OF TMW**

**ONE MORE
THING**

1
**NEWYORK
OF TMW**

2
**FLORIDA
OF TMW**

3
**TENNESSEE
OF TMW**

WE CONTINUE TO GROW AND SEE THE PATTERNS

When you partner with us for advertising, your website banners + posts can also be displayed concurrently in our New York and Tennessee markets, should you desire expanded reach.

still not enough info? learn more at www.floridaoftomorrow.com/media